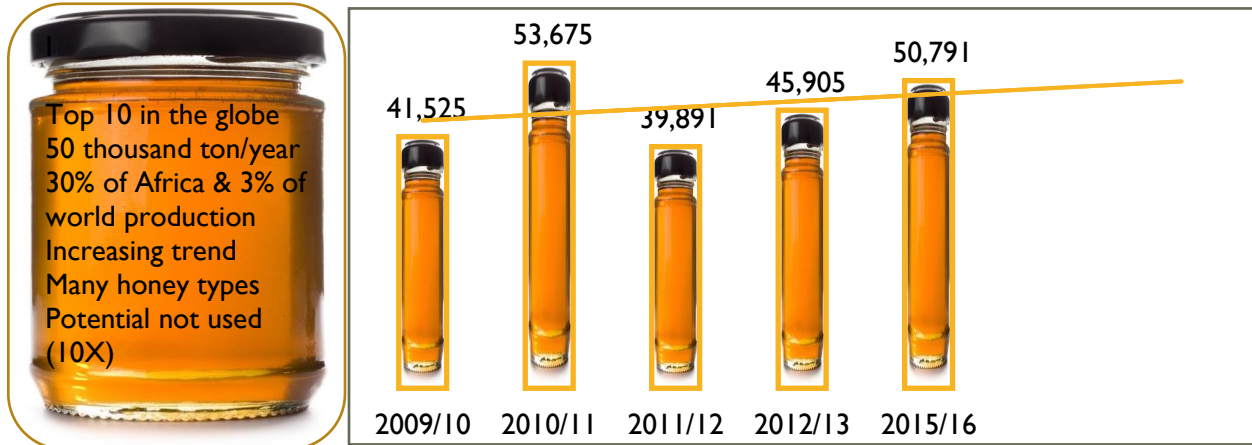


Ethiopia Honey Business Trends and Opportunities

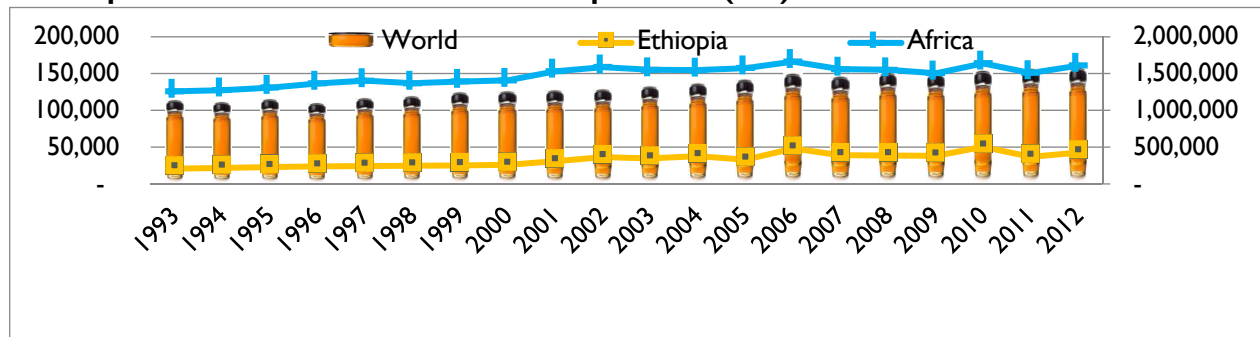
Ethiopia Honey Production Trend (2009/10-15/16 - ton)



Top 10 in the globe
50 thousand ton/year
30% of Africa & 3% of world production
Increasing trend
Many honey types
Potential not used (10X)

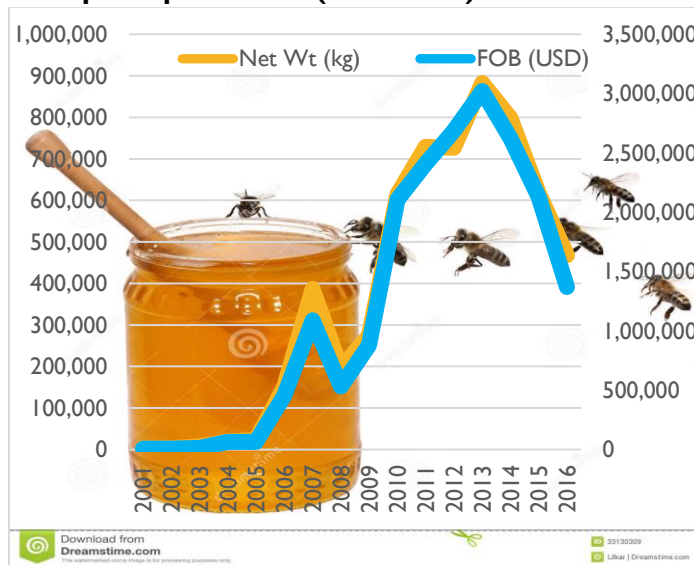
Source: CSA

Global production volume trend and Ethiopia share (ton)



Source: FAOSTAT

Ethiopia export trend (2001-2016)



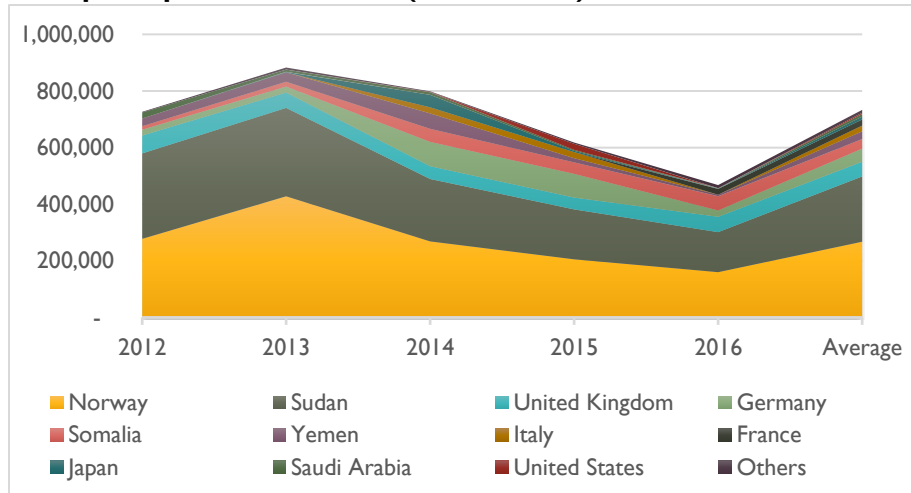
Source: ERCA



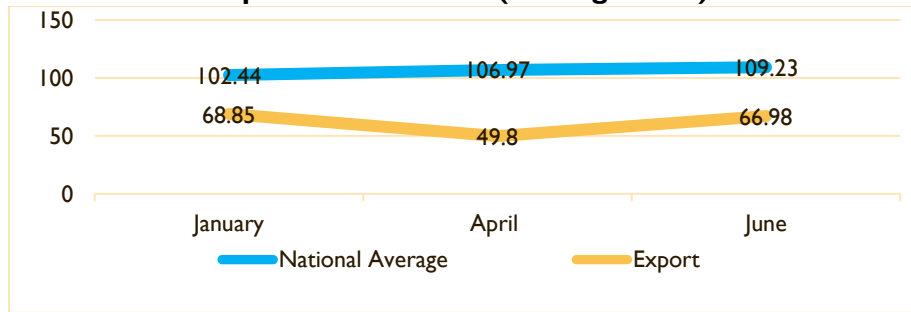
Market segments share (%)

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Ethiopia export destinations (2012 – 2016)



Domestic and Export Market Price (Birr/Kg - 2016)



Business Opportunities/Issues for Business and Development



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Who We Are

TaP Consultancy Service Profile

TaP Consultancy Service is a legally registered business firm based in Ethiopia that mainly focused in business and development. Dedicated to its mission “Working to expand Bizz and Devt Common Space” for people centred prosperity as trusted local partner. The firm has full time senior professional staffs and more than 20-part time associates from different profession with third and second level degree. Many associates for data collection and field supervision in the different part of the country that speaks the local languages. The founders and associates has impressive career of 15 years and more with excellent recognition for their quality service.



2016 Clients and Assignments

Provided excellent service for many clients and partners in 2016. Conducted program design, trainings and coaching in value chain analysis and development, marketing, business management, leadership, market service and infrastructure studies, industry review, value chain studies in different sectors and others.

We would like to thank you and acknowledge our clients/partners who gave us the opportunity to contribute and learn in 2016. **We wish you all very successful year in 2017 in your business and development.** Let us make our contribution excellent to have better world. **We are committed to work together with you in 2017 for better world and contribute our best in fulfilling your organization vision.**

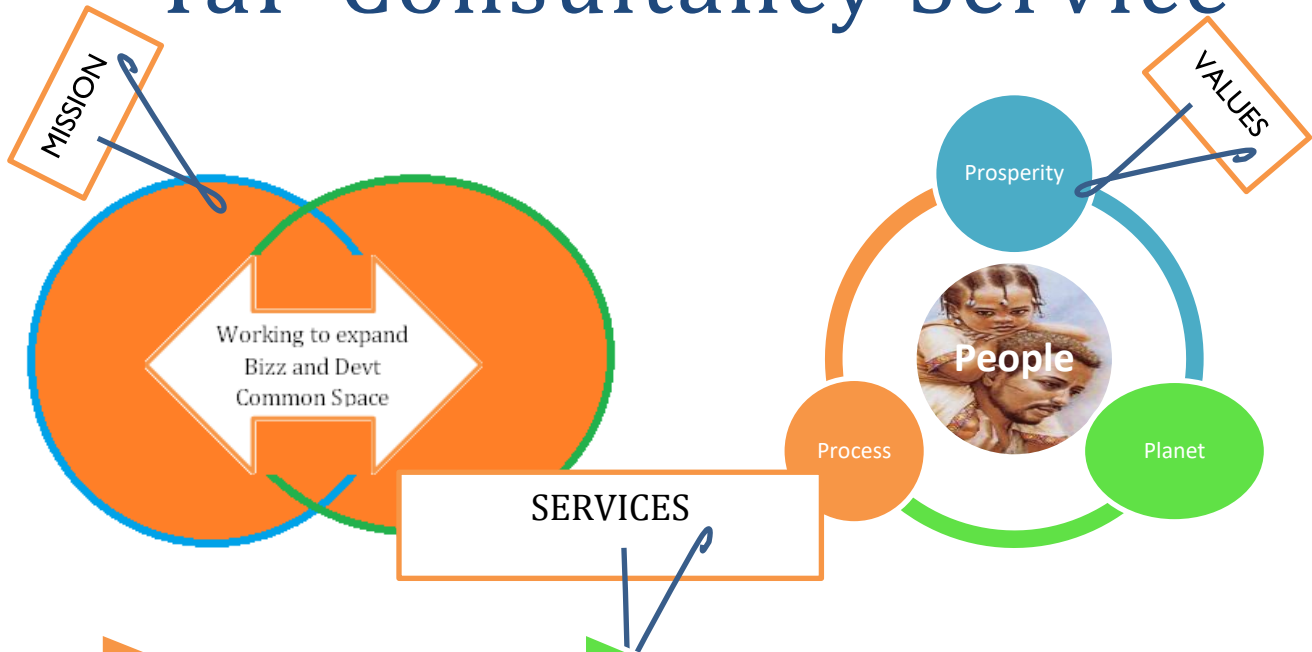


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TaP Consultancy Service



Business Development

- Value Chain/Industry Analysis
- Market Research
- Trade & Economic Analysis
- Business Plan & Feasibility Study
- Business Management Training/Coaching for MSEs/Cooperatives
- Business Linkages & Promotion

Project Design and Evaluation

- Development Project Design
- Intervention Plan and Model Development
- Project staff Training in Value Chain, Market Linkages/Facilitation, Producer Group Support, Inclusive, Green and Gender Sensitive Value Chain
- ME Design and Baseline
- Mid-term, Final, Impact Evaluation

Social Business and Marketing

- Social Business Design and Development
- Social Product and Services Development
- Professionalism in Business & Development
- Customer Handling

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